

### 28 & 29 March 2022

Mexico City, Mexico

# **Post Event Report**









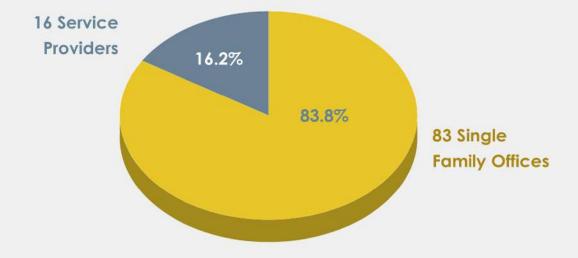
Our second edition of the Latam Family Office Summit was a joy to host, and we've been delighted to hear that it's been so valuable to our attendees.

We covered a huge range of topics and heard from entrepreneurs and experts giving up-to-date insight into a variety of sectors. We also discussed timeless subjects that are always highly relevant to family offices in the region, and around the world.

As ever with our events, the networking opportunities at the summit created the perfect opportunity for delegates to meet, mingle and plan future collaborations for their mutual benefit, thanks to our tried-and-tested ratio of 70:30 family offices to service providers.

#### Who was there?

- There were 83 single family offices from the Latam region.
- 16 service providers also attended.
- The event had a 70:30 ratio of family offices to service providers.



## **Background**

Among our programme of fascinating speakers and sessions was an introduction to revolutionary new cryptocurrency AvocadoCoin, as well as a look at the current state of cryptocurrency in general.

We heard about how football is creating social change around the world, how artificial intelligence is changing business, and how to navigate the world of climate-focused investments. There was also a thoughtful open discussion about where Latam fits into the global picture.

There was a great deal of region-specific discussion too, in which we explored impact investment in Latam, as well as getting an economic overview of the region, and how its future will be shaped by technology and agriculture developments.

For family offices the topics of wealth preservation, succession planning, commodities, real estate, private equity and venture capital were covered, as well as the issue of wealth and mental health.

The roundtable discussions were lively and insightful, exploring digital assets, real estate and family office structures. We were also fortunate to hear from Altagracia Gomez Sierra about her exciting career and experience as an entrepreneur.

And of course there were the many networking breaks, lunch, dinner and cocktail reception which provided an informal setting in which delegates met each other and were able to develop conversations over the course of the event. We look forward to hearing about the collaborations that come from these first meetings at the Latam Family Office Summit.





## The programme

Our events are designed first and foremost to bring service providers together with family offices in the most effective way possible when it comes to building new partnerships and collaborations. Service providers are given the space, time and opportunity to showcase their products and services directly to family office members, and to connect with them for future business.

This summit is aimed very specifically at family offices, and is unique in that it is organised by experts from a family office background.

We constantly liaise with the regional and global business community, and monitor wider current affairs, so that we can bring our delegates the most up-to-date and useful information to help them navigate their family offices to further long-lasting success.

Our focus is not only on business, but on every aspect of running a family office, including legacy, personal wellbeing and lifestyle.

By creating an informal environment in which speakers and delegates can share their expertise and experiences with one another, we also offer a unique opportunity to bring family offices together and find new ways to work with and learn from one another.



#### **Testimonials**

"The conference has been extremely educational. It has been enlightening to hear a variety of viewpoints on a diverse array of topics. Well done."

"This was a key event for the Latin America investment ecosystem. Excellent speakers attendants and topics."



**David Kusy** 

Partner and Managing Director of Acquisitions, GAIA, USA

Javier Cardenas Ibarra
CEO & Founder, Rotamundos,
Mexico

"Great panel, enjoying panel discussions, building many new connections."

"Excellent event. A wonderful opportunity to do some networking. Thank you for the invitation."



**Andrew Endicott** 

Gilgamesh Ventures, USA

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Alexandra Mijares
Director, Norte Capital, Mexico

"Thanks for the great experience that opens windows for better introductions between our regions and visitors of the world."

"As usual, Mohammad and Alea put on a spectacular event. Quality chat and the best audience/speakers! Thank you."



Tirzo Bildviore

Investor, Mexico

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Erin McCarthy
Investor Relations, Gaia, USA

"Amazing conference with high-quality contacts from all over the world. Thank you so much for the opportunity to be a part of this great event!"

"Mohammad what an incredible two days, thank you for organizing this and setting up such an amazing group. I am sure lots of new relationships, synergies, and business ventures will come out of this! Thank you and can't wait for the next one!"



Magda Alvarez

Investor Relations, Kawa Capital Management, Miami, FL



Raquel Soshani

Investor Relations, Kawa Capital Management, Miami, FL

"Great event Quality contacts, very valuable information, we will be back."



Paul de Sousa

Business Development Manager, Boslil Bank, Curacao





















